



Senior Insurance Services

Lisa Krawczyk, CLTC

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Lisa Krawczyk has been a recognized specialist in field of Long Term Care (LTC) planning since 1996. As an independent broker and student of the LTC industry, Lisa represents the interests of individuals, associations, and employer groups. She is committed to providing an objective view of the facts about LTC and the tools necessary to make an informed decision on how to effectively manage the greatest financial risk facing seniors today. Ultimately, consumers are motivated by their concerns about the devastating financial consequences and emotional burden that a LTC crisis can bring to those who are unprepared.

As a trusted resource for numerous professionals throughout her career, Lisa works closely with centers of influence (including family members, Financial Advisors, Elder Law Attorneys and Accountants) in developing a plan which will appropriately address an individual's particular needs and preferences. Her mission to educate and empower consumers in their efforts to properly manage the risk of LTC and to preserve their legacy, while providing outstanding service long after a plan is in place, has been unwavering.

In an effort to better serve her clients, Lisa expanded her product portfolio, in 2009, to include the delivery of Medicare products. She is a certified agent for Medicare Supplement and Advantage plans and is dedicated to helping seniors identify their best Medicare insurance options.

Lisa holds the nationally recognized CLTC designation, is a Partnership Certified agent and a licensed Independent Broker in Connecticut, New York and Massachusetts. She holds a Bachelor of Arts degree in Financial Economics from St. Anslem College, and a Masters in Business Administration and Human Resources Management from Rensselaer Polytechnic Institute.

She is a native of Wethersfield, CT where she lives with her husband and two children.

Helping to Preserve Your Financial Future



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